

# **2020 Annual Report**

Increased membership by 43% for a total of 125 members

## PANDEMIC RESPONSE & SUPPORT

- Distributed donated Personal Protective Equipment (PPE) to member organizations
- Collaborated with nonprofit ecoysystem partners to conduct joint pulse surveys
- Worked with Austin City Council to develop \$6 million ANCHOR funding for nonprofit infrastructure
- Partnered with St. David's Foundation and Cardinal 360 to provide telehealth training to members
- Provided a space for weekly member support conversations
- Shared weekly digest of COVID-19 related news, resources, and webinars for nonprofit leaders
- Co-authored op-ed in the Austin American Statesman about the impact of COVID-19 on local nonprofits
- Organized an informational panel on the Paycheck Protection Program
- Hosted webinars addressing pressing issues such as pivoting to virtual fundraising, FEMA reimbursement, and expanding emotional intelligence and resiliency during times of crisis
- Participated in the COVID-19 Vaccine Distribution Coalitions

## **MEMBER BENEFITS & SUPPORT**

## **Benefit Offerings**

- Grew the 403(b) Retirement Plan to 14 members and increased assets by 17% to \$21.4 million
- Identified how to provide SIMPLE IRAs to members with 15 or fewer staff
- Explored expansion of benefits including healthcare

## **Beyond Diversity Seminar Scholarships**

Provided members and their staff with 55 scholarships this year for a total of 143 Beyond Diversity scholarships funded since 2018.

# **Buddy Program**

Grew One Voice's executive peer-to-peer mentorship program by more than 50%.

#### **Vendor Meet & Greet**

Hosted a session featuring services that benefit nonprofit organizations:

Pensionmark

Higginbotham

- Atchley & Associates
- Oracle NetSuite
- Charity Charge
- Catto & Catto
- G&A Partners

# TRAINING & LEARNING OPPORTUNITIES

## **Monthly Member Meetings Topics**

- COVID-19 updates from Austin Public Health and the social services branch of the City of Austin-Travis County **Emergency Operations Center**
- Addressing HR challenges in the wake of COVID-19 Census
- Travis County Health and Human Services social service investments

- Future of local philanthropy
- Racial justice
- Anatomy of allyship
- Supporting staff mental health
- **Project Connect**
- Connect ATX

#### **Training Series on Nonprofit Boards**

Dr. Mary Hiland of Hiland Consulting led five sessions on:

- Board member roles and responsibilities
- Building the executive-board chair relationship
- Effective leadership with your board during crises
- Board member recruitment

# **DIVERSITY, EQUITY, AND INCLUSION**

- Explored new recruitment strategies to increase diversity of membership
- Co-sponsored the Race to Lead Central Texas Brief on local nonprofit racial leadership gap
- Became a founding member of the Central Texas Collective for Racial Equity
- Awarded 55 scholarships to Beyond Diversity training for members and their staff
- Convened quarterly meetings of the Equity and Social Justice Committee
- Hosted member discussion with Chas Moore, Executive Director of Austin Justice Coalition, on the topic of racial justice
- Hosted session for members on the white allyship with Pam Benson Owens
- Explored DEI self-assessment tools for nonprofit members
- Worked with Community Advancement Network on identifying discussion sessions that will occur in 2021

## **ADVOCACY & COMMUNITY PARTNERSHIPS**

#### **Local Government**

- Successfully advocated with Austin City Council for a social services budget increase, \$6 million in ANCHOR funding for nonprofits, and other CARES Act funding for social services
- Successfully advocated with Travis County for \$6.5 million in CARES funding including \$2.5 million for nonprofit infrastructure and \$4 million in purchased services
- Invited to participate in the Social Services Branch of the City of Austin-Travis County Emergency Operations Center

## Capital Metro & Project Connect

- Hosted a Project Connect information session with CapMetro CEO Randy Clark and Mayor Steve Adler
- Held a case manager training on CapMetro's newest mobility options and Project Connect
- Recruited member organizations to host CapMetro focus groups with clients as well as participate in a new fare capping pilot

#### St. David's & Cardinal 360

- Initiated a multi-year project to explore consolidated healthcare billing for member organizations
- Provided members with training on pivoting to telehealth

#### Census 2020

- Participated with other community-based organizations and with the Census Bureau to raise awareness of and prepare people for the 2020 Census
- Hosted a Census education session for case managers
- Provided updates and messaging samples in newsletters and via social media

## **United Ways of Texas**

 Co-hosted Built for Texas convening to discuss survey results on the power of the local nonprofit sector and better advocate for nonprofits statewide







Thank you St. David's Foundation, Capital Metro, and Atchley & Associates for your support!